



Karyn Clarke Results – Zero to Quantastic

After: Results 25th January 2010

Result	Tactic	Quan\$ite Feature	Why
2 posts	Write 6 keyword optimized blog posts with internal links	Business Booster Blog; permalinks	Attract & engage target audience; organic seo
6 videos made & uploaded	Create videos for each blog post	New Media Dominator	Build rapport and trust with my Tribe
✓	Use HeySpread to promote videos – Facebook, YouTube, Viddler	Business Booster Blog; New Media Dominator	Build rapport and trust with my Tribe
✓	Place opt in form in Blog sidebar	Business Booster Blog; Easy Aweber integration	Build list (Tribe)
✓	Set up home page - video and opt in form	SEO Optimized Homepage	Build rapport and trust; educate tribe; entice visitors to become subscribers
Not quite finished	Write and upload PDF of Free Consumer Guide	Marketing PRO	Entice visitors to join list; build rapport; establish expert status
✓	Set up first autoresponder email	Easy Aweber integration	Welcome members to community. Set expectations
✓	Create video for confirmation page/s	Marketing PRO	Build rapport and trust; set expectations
✓	Create videos for thank you page/s	Marketing PRO	Build rapport and trust; set expectations
✗	Create OTO on thank you page	Marketing PRO; One Time Offer	Build rapport and trust; set expectations; Get prospects to TAKE ACTION
✗	Write 'Organic SEO Simplified' eCourse (OTO offer)	Marketing PRO	Get prospects to TAKE ACTION; establish expert status; build rapport and trust
✓	Set up Aweber Blog broadcasts	Business Booster Blog; Easy Aweber integration	Communicate with tribe; educate tribe; invite action from time to time
✓	Key word optimize Categories	Optimized Business Booster Blog	Organic SEO
1	Add affiliate links in Blogroll	Optimized Business Booster Blog	Organic SEO; income
✓	Create 'About' Blog Page & video	Business Booster Blog	Build rapport and trust; internal links; organic SEO
✓	Create Contact Page	Business Booster Blog	Build rapport and trust; internal links; organic SEO
✓	Privacy Policy	Business Booster	Build rapport and trust;



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		Blog	internal links; organic SEO
x	Author Box	Business Booster Blog	Build rapport and trust; internal links; organic SEO
Additions			
✓	Customized Twitter Landing Page with video	Marketing Pro Pages	Build rapport
✓	Twitter updates widget in blog sidebar	New Media Dominator	Build rapport & Trust

Screen Shots

Alexa Ranking 25th Jan 2010 #892,295

The screenshot shows the HubSite Builder website. The navigation menu includes 'Welcome', 'Blog', 'Organic SEO Simplified', 'About', and 'Contact'. The main header features the HubSite Builder logo and the text 'HubSite Builder High Organic Search Engine Ranking FAST'. The main content area has a heading: 'How to Choose a Website Designer & Developer to Get High Organic Search Engine Ranking For Your Business FAST'. Below this is a video player with a play button and a progress bar. To the right of the video is a lead magnet form titled 'PRIVATE Access To Organic SEO Secrets:' with a list of three items: '1. 'Powerful Online Presence' eGuide', '2. 'Small Business SEO Success' Journal', and '3. SEO Videos, Articles, Education'. The form includes input fields for 'Name:' and 'Email:', and a 'Download Now' button. At the bottom of the form, it says 'We respect your email privacy'. The footer of the page shows 'fr.com' on the left and '#892,295' on the right.